

# GENERAL AWARENESS

## INFORMATION SECURITY & PRIVACY AWARENESS

Security Innovation has been recognized as a leader in the Gartner Magic Quadrant for General Security Awareness Computer-Based Training for the third year in a row!

### GENERAL AWARENESS TRAINING PROGRAM

Leveraging a combination of highly interactive scenario-based training modules and reinforcement assets our general security awareness training program drives the behavioral change needed to protect sensitive data every day. Modules are available in English, Spanish, French, Chinese, Arabic, German, Italian and Vietnamese\*:



#### EMAIL SECURITY

Staff will learn to recognize malicious email before it becomes a threat, how to properly handle email, and best practices around how and when to use email to send specific types of information.



#### INFORMATION PRIVACY AWARENESS\*

This course equips employees to recognize the importance of understanding what constitutes private data and how to behave in a proactive manner to protect this information in their everyday work.



#### MALWARE AWARENESS

In this module, learners will understand the goals of malware, identify the many types of malware, and recognize how to prevent malware infection both at work and at home.



#### MOBILE DEVICE SECURITY

In this module, staff will learn about mobile devices, the ways data can be leaked or lost, and the challenges that arise when the line between what is corporate and personal is blurred.



#### PASSWORD SECURITY

Staff will be able to identify safeguards to protect passwords as well as techniques used by attackers to obtain passwords. During interactive exercises users will learn how best to create and remember strong passwords, better securing corporate accounts.



#### PCI COMPLIANCE\*

Available as an add-on module, our PCI Compliance course, teaches employees to recognize appropriate protection mechanisms for cardholder data.



#### PHISHING AWARENESS

Through this module, staff will recognize a malicious email before it can become a threat, understand the various ways in which attackers try to trick and entice users, and best practices to properly handle and avoid phishing attacks.



#### PHYSICAL SECURITY

Employees will learn the risks associated with transporting sensitive data and the importance of maintaining personal security when traveling, including best practices to safeguarding their hardware.

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## SOCIAL ENGINEERING

In this module, employees will identify the many forms of social engineering and its potential impacts, identify techniques used by social engineers and understand how to establish validity of requests in order to perform daily business functions in light of the threat of social engineers.



## TRAVEL SECURITY

With the amount of data we can carry around in minuscule devices, travel security is more important than ever. This module introduces staff to the risks associated with transporting sensitive data, offers guidance around how to travel safely with sensitive information and when to leave it at home.

## SUPPLEMENTAL MATERIALS

Each module combines instruction with a suite of complementary communications materials, designed to enhance the learning process, including:



### TIP SHEETS & GUIDES

Tied to that month's training module, the tip sheet is a tangible tool that breaks down a larger concept into short, easy steps. These are meant to be printed and distributed at a weekly team meeting, or by individuals, and put on display at each workstation.

### INTERACTIVE CHALLENGES

Each course combines learning theory and subject matter expertise to deliver a course that is informative and compelling. This content is paired with an interactive exercise that is challenging and engaging.

### INFOGRAPHICS

Putting a graphical and artistic spin on the learning objectives, these high-impact posters are attention-grabbing and excellent for visual learners, data junkies and the casual observer.

### CUSTOMIZABLE ARTICLES

Short, informative pieces that engage the employee with information related to the module's theme and content. These can be customized in a variety of ways.

### 2 MINUTE VIDEOS

Our video series offers practical, memorable tips for DOs and DON'Ts around all of our security awareness topics. Using humor, simple design and brevity, these videos are a great supplement to our training program.

*\*only available in English at this time.*